



Como vencer nos mercados internacionais no sector TIC

Desafios e Oportunidades

Diamantino Costa

Managing Partner,

DC Ventures, Ganexa Capital

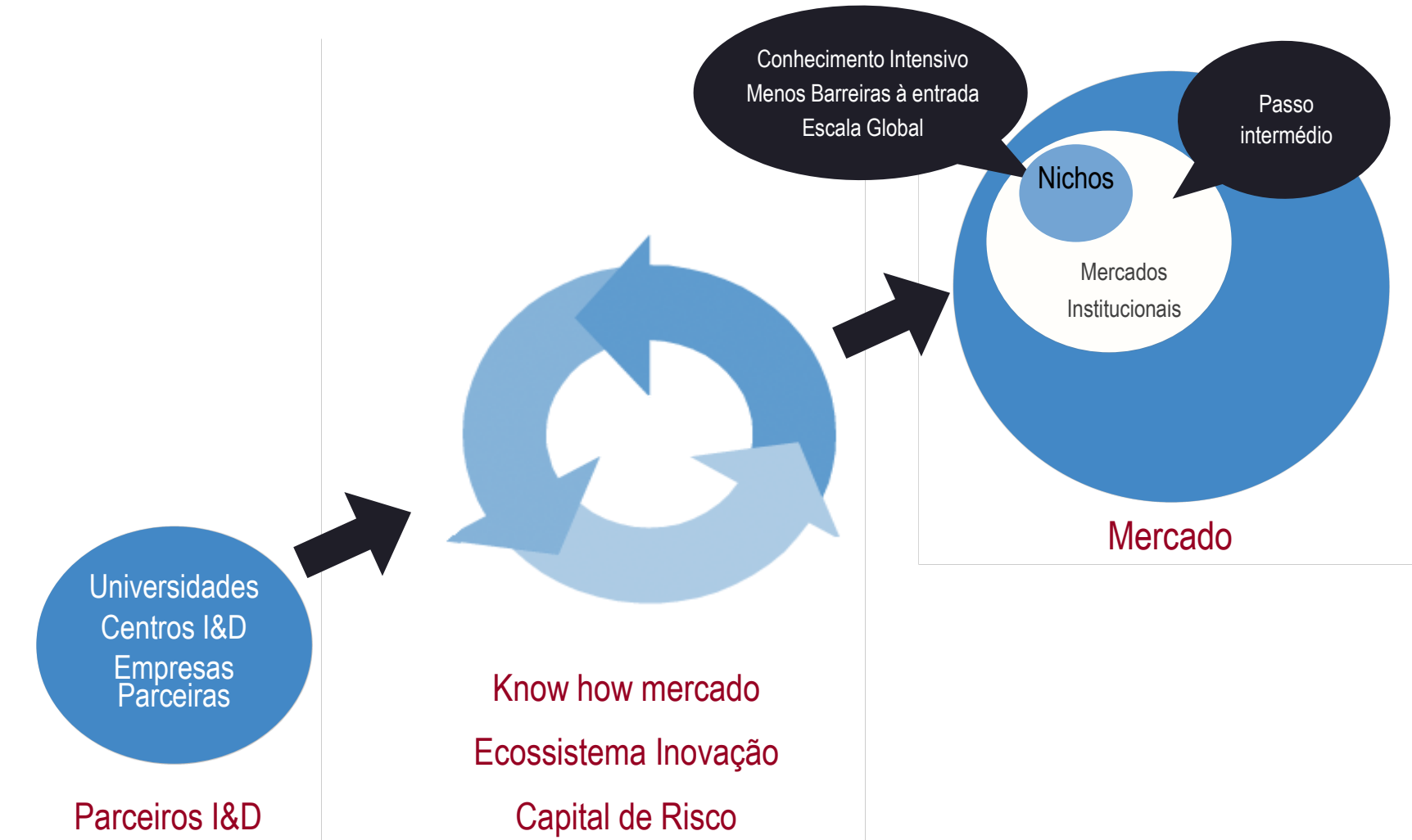


No silver bullet

- Sei fazer
 - Software
 - B2B
 - Spin-off (base tecnológica)
 - Nicho
 - Serviços (muito pouco de produto)
- Vi fazer
 - B2C
 - Wearables

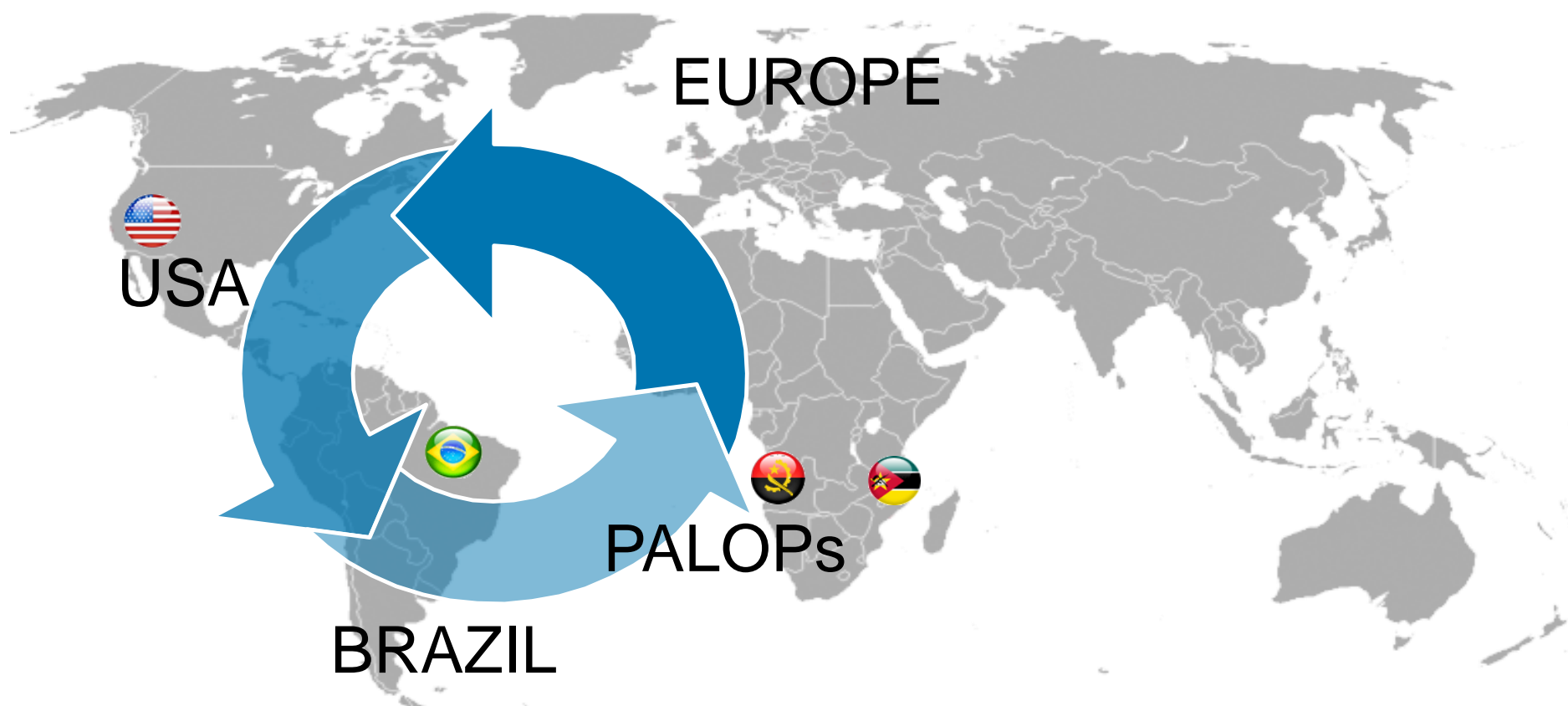


Ecosystem of Innovation and "go-to-market"





Internacionalizar





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EyeSpeak: Beyond Communication

by LusoVU-USA

Home Updates **16** Backers **658** Comments **11**

Lisbon, Portugal Wearables

Funded! This project was successfully funded on July 16.



658

backers

\$128,181

pledged of \$115,000 goal

0

seconds to go



Project by
LusoVU-USA
Lisbon, Portugal

K First created · 1 backed

f Ivo Vieira 541 friends

globe lusovu.com



LusoVu's Lisplay

Credits: eetimes.

“Ivo Yves Vieira, CEO of LusoSpace (Lisbon) a satellite electronics maker, shows Lisplay, a proof of concept for an 800x600 pixel headset.





Internacionalizar. Desafios e Oportunidades

- Equipa certa (cá e lá)
 - Focus, focus, focus
 - Ter paciência
-
- TIC: wearables, mobilidade
 - Crowdfunding
 - Capital Semente



Obrigado! + Questões?





Backup slides

